



TARJETAS DE PRODUCTO

antes de comenzar...

Este set de tarjetas incluye 184 tarjetas de producto y una tarjeta en blanco. Estas tarjetas son parte del Toolkit de co-exploración de dilemas.

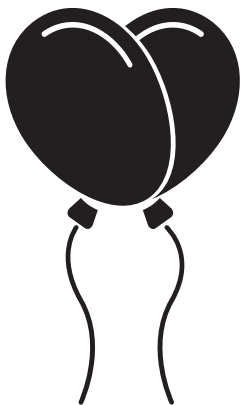
Los productos en las cartas se basan en la taxonomía de productos de Google (GPT) y cada uno es representado por un ícono gráfico para facilitar la exploración creativa. Aun cuando la lista es extensa, puede que no encuentres todos los productos en los que te intereses. Si ese es el caso, tu puedes acudir a la lista de Google que incluye 5428 productos en total. Los 184 productos en estas tarjetas constituyen una representación simplificada de las principales categorías de productos de la lista GTP.

Para instrucciones sobre cómo utilizar estas tarjetas de producto por favor acude al manual de instrucciones (también parte del toolkit)

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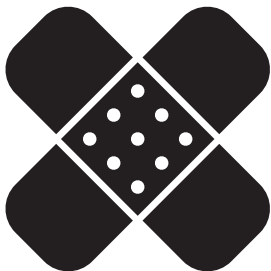










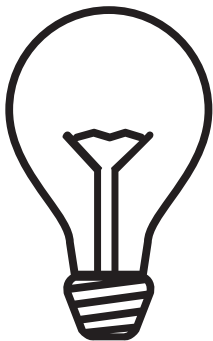


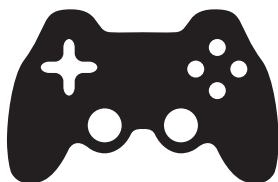


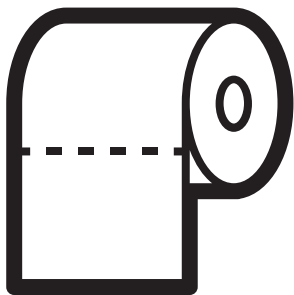


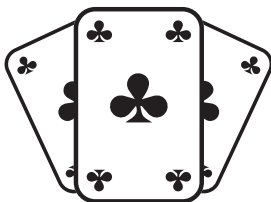


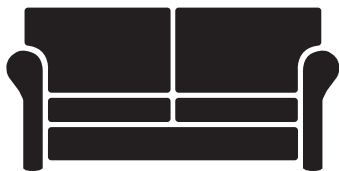






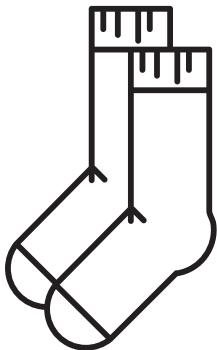












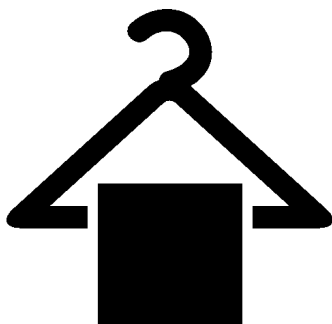


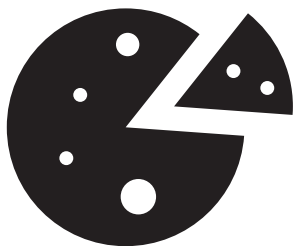






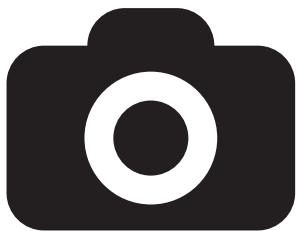
























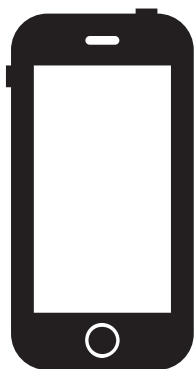


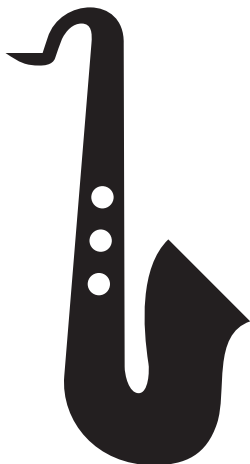


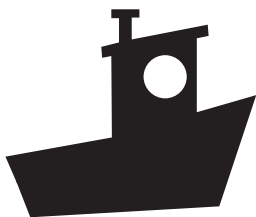




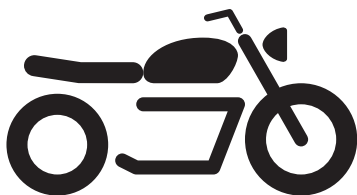


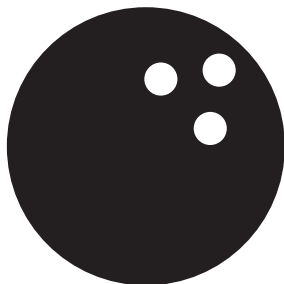




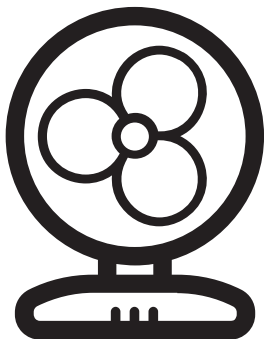




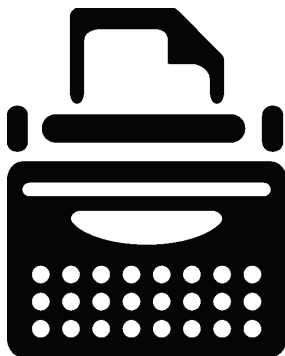




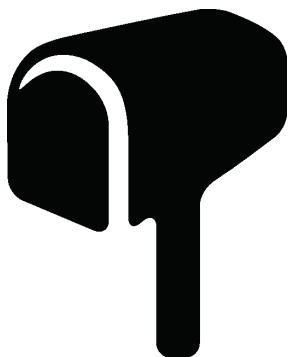




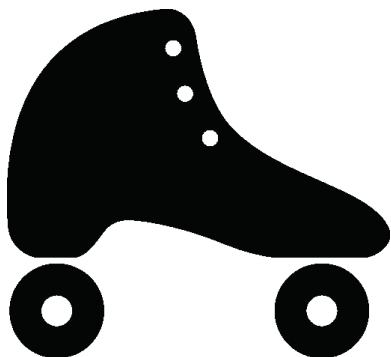


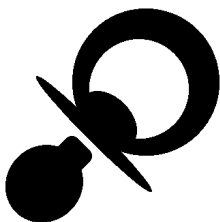




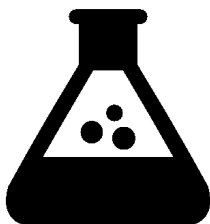




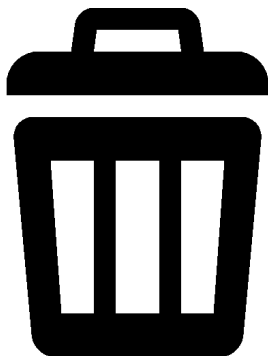


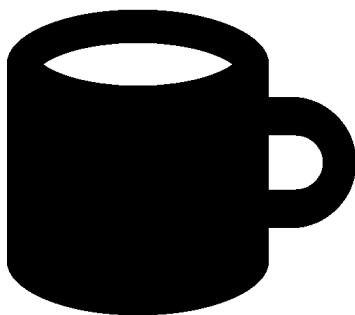






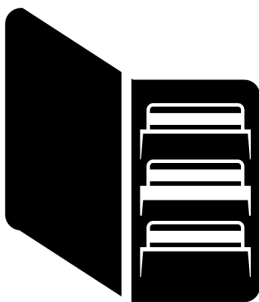


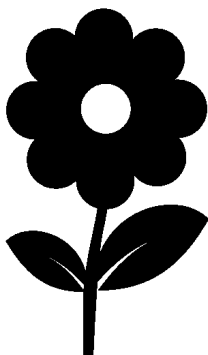


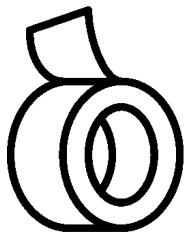


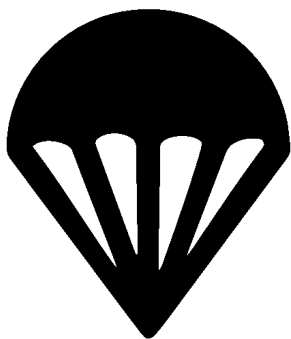


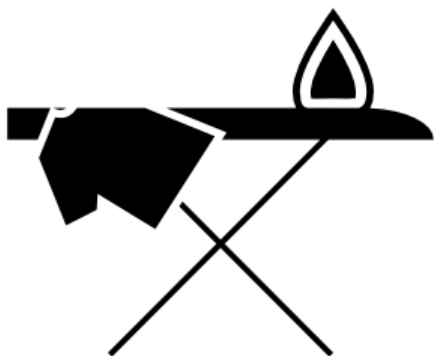




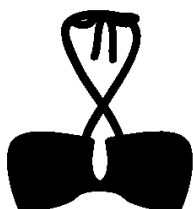


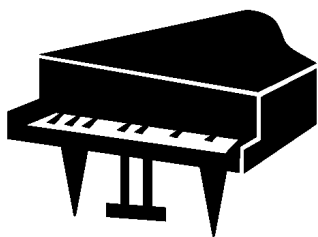






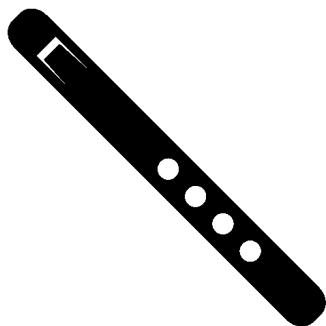


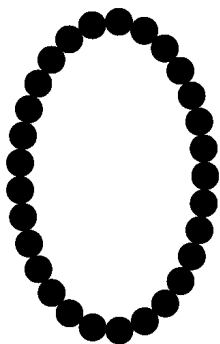






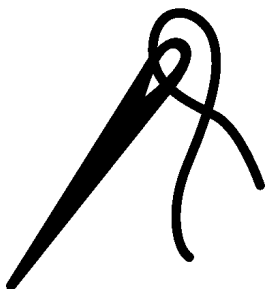






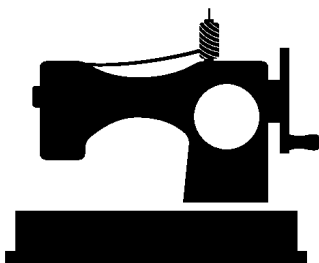






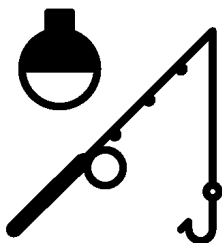


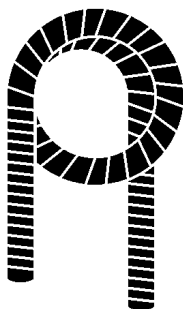


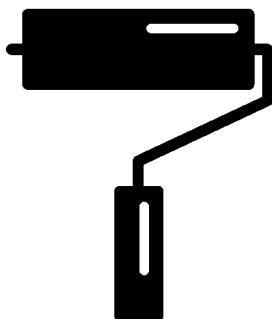




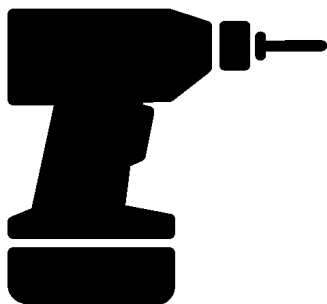


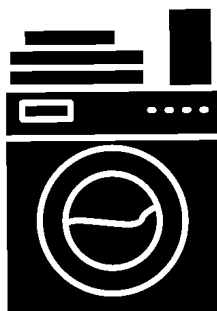


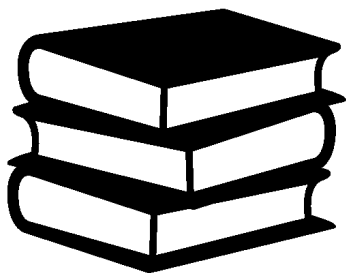


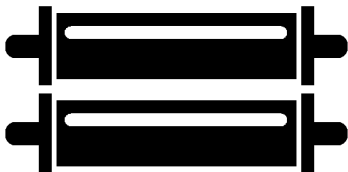


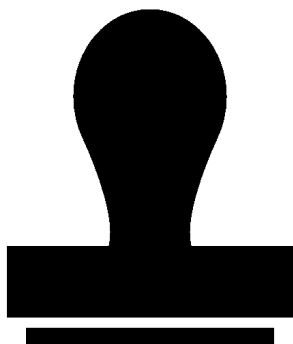


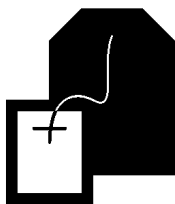




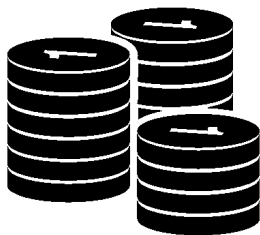












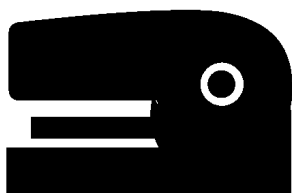


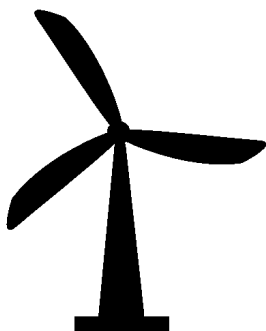










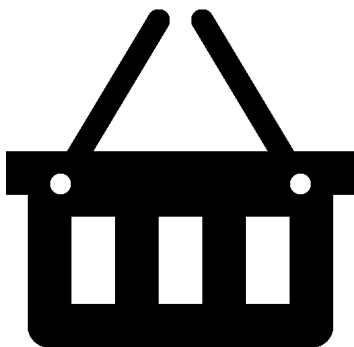




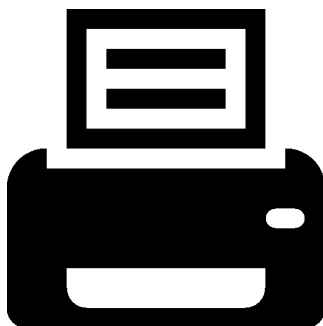




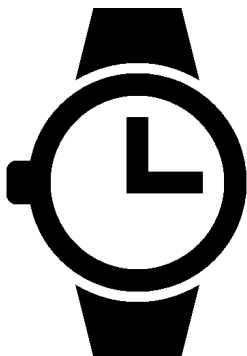


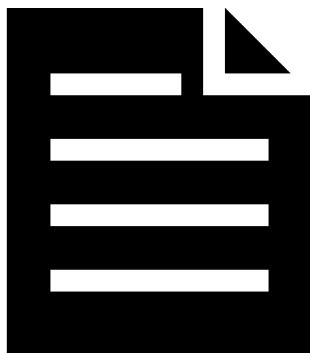




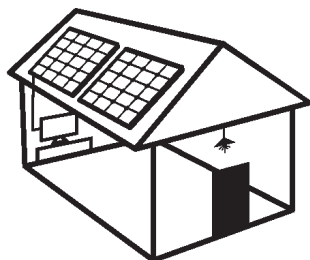




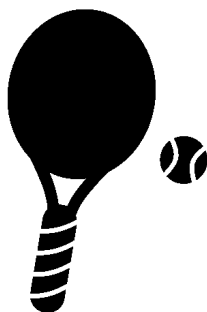




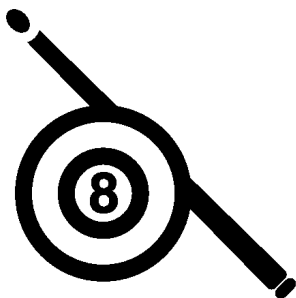


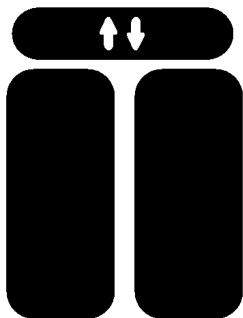


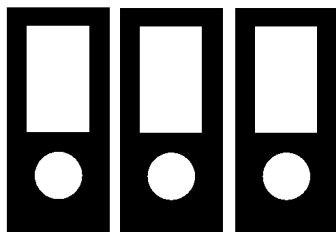






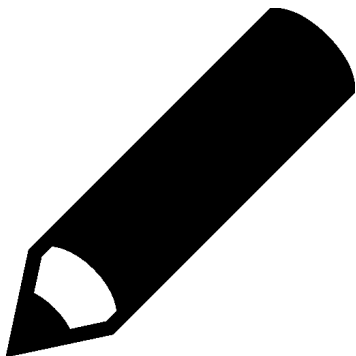


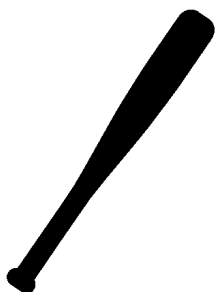




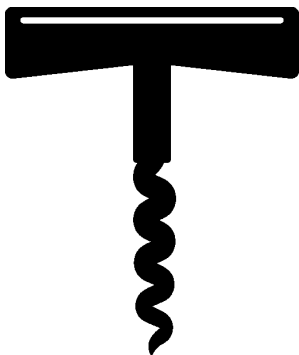


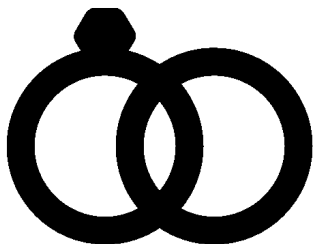


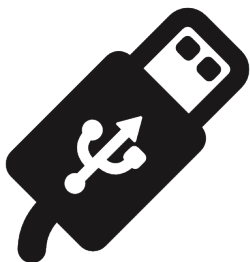








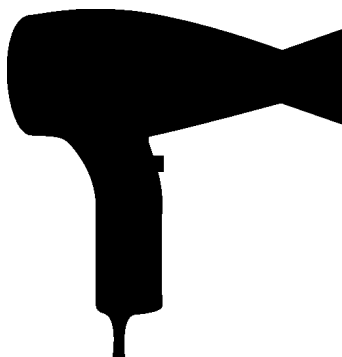








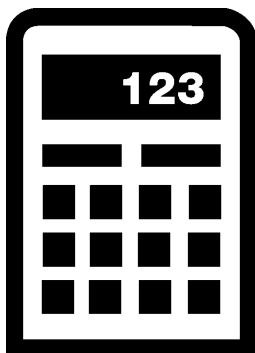


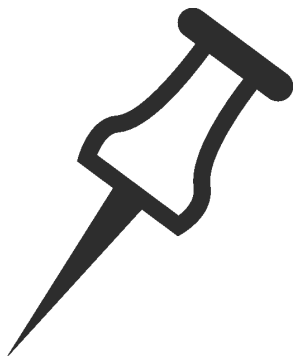


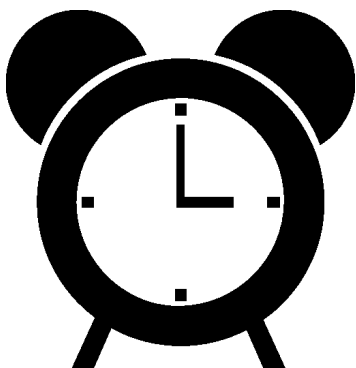


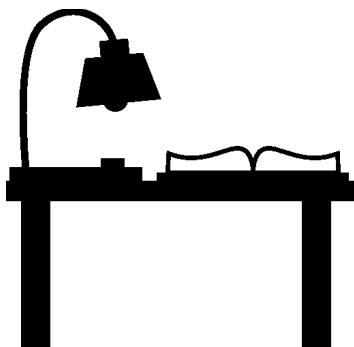


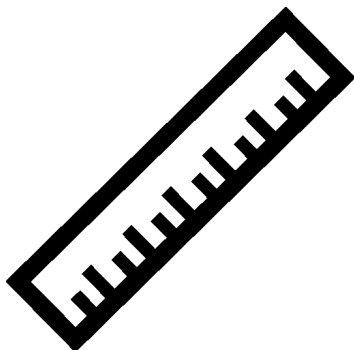










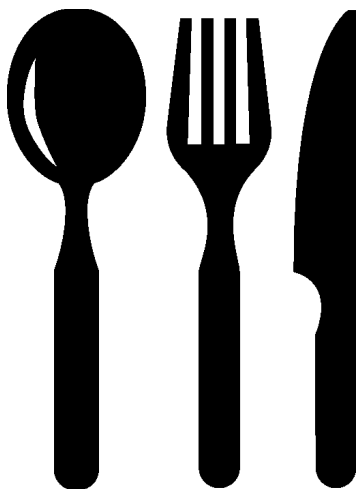


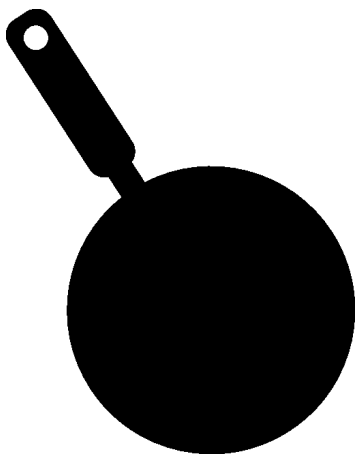




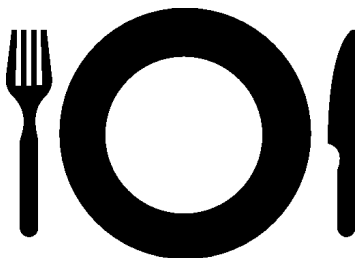


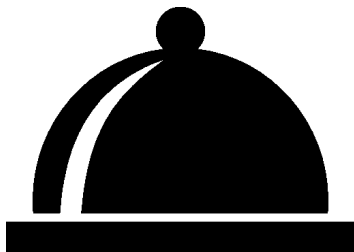


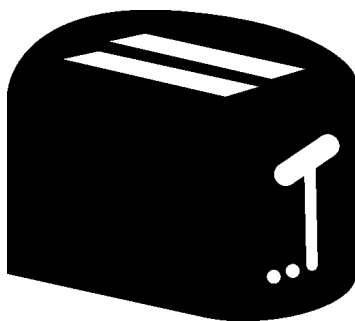


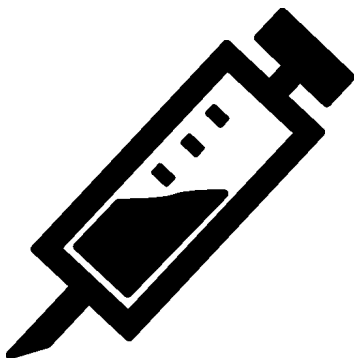


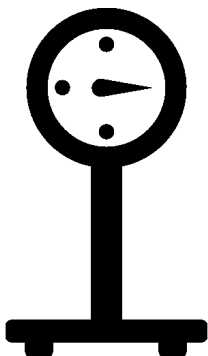


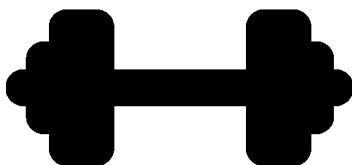


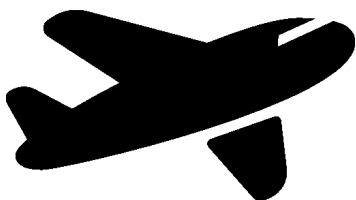


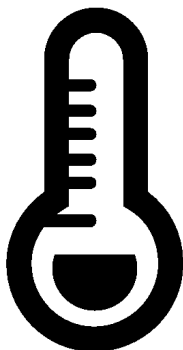


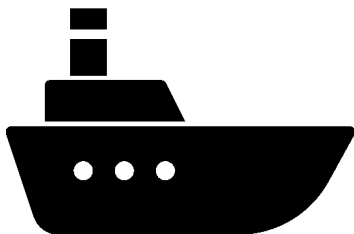






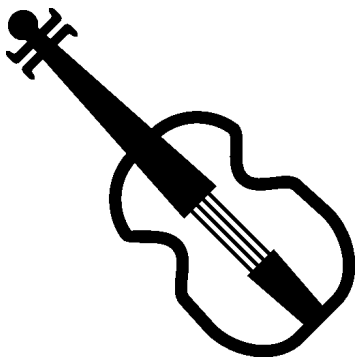




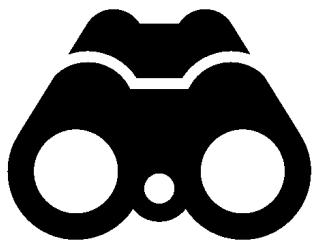


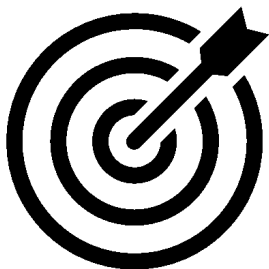




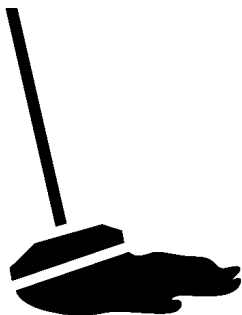


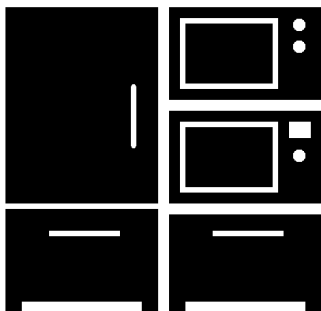


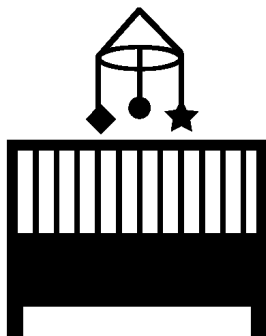




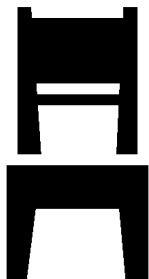








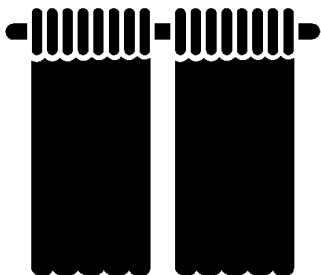


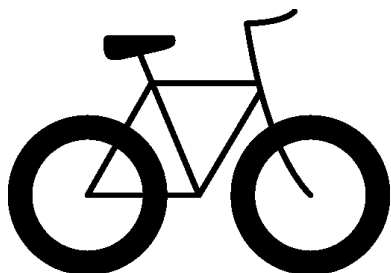




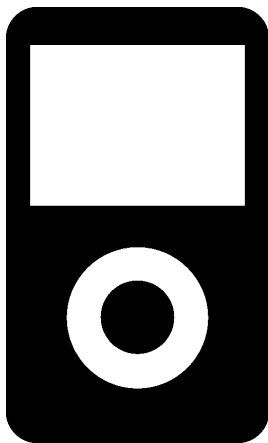


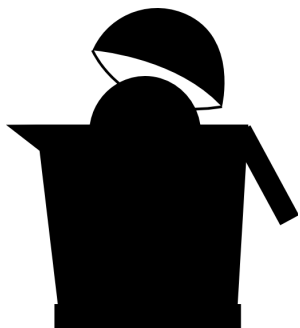






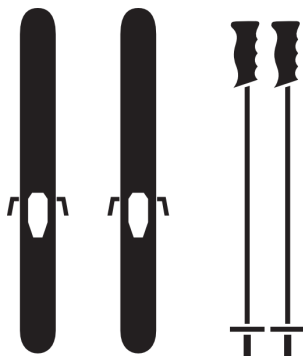




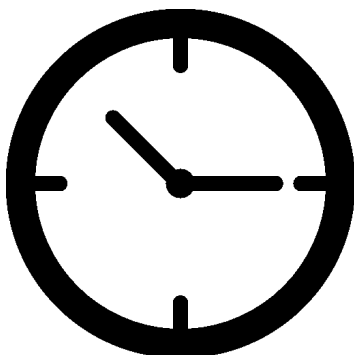


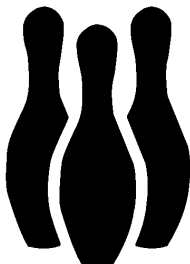


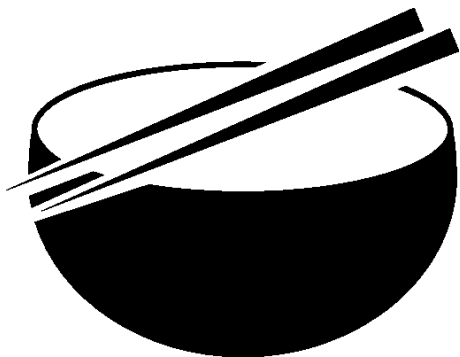


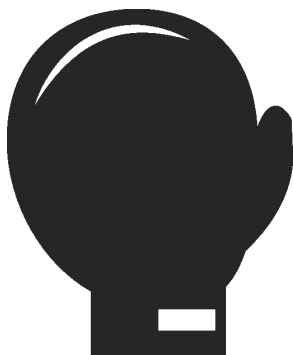












tarjeta en blanco

finalmente..

TÉRMINOS DE USO

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REFERENCIA BIBLIOGRÁFICA

Ozkaramanli, D., Desmet, P. M. A., & Özcan, E. (2017). Dilemma Co-Exploration Toolkit. Delft, Delft University of Technology. ISBN: 9789492516374.

CONSEJO DE IMPRESIÓN

Las tarjetas de producto se diseñaron para imprimirse a una cara en un papel de tamaño A6.

CRÉDITOS

Google Product Taxonomy:
<https://www.google.com/basepages/producttype/taxonomy.en-US.txt>

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